# BRONZEVILLE SUMMER NIGHTS PARTICIPANT OVERVIEW 2025



## **Bronzeville Summer Nights 2025**

Bronzeville Summer Nights (BSN) drives local economic activity in the community by activating commercial and public spaces with energy, culture and people. BSN showcases the corridors by creating walkable experiences and bringing to life the assets and possibilities of the neighborhood.



Program dates: July 11 – Cottage Grove Ave

August 8 – 43<sup>rd</sup> St + King Dr (north of 43<sup>rd</sup>) *Pop up opportunity - Park 43* 

September 12 – 47<sup>th</sup> St + King Dr (south of 45<sup>th</sup>) Pop up opportunity - South Side Sanctuary

5:00-9:00pm

## 2024 Impact



+2.5 Million People

Annual reach via Email, Social Media, Blogs, Ads, and Press (TV, Radio, and Print)



+70

businesses activated and/or participated, including brick & mortar stores and pop-up vendor markets









Over 17

Seasonal workers hired









Corporate Sponsorship

**DOUBLED** 





# **Event Marketing Summary**

Bronzeville Summer Nights key marketing campaign elements to include:

- ◆ Dedicated PR effort
- Print collateral
  - Poster
  - Outdoor
  - Tshirts
  - Banners
  - Fliers
  - Shopping bags
  - Passport

- Digital
  - Landing page
  - Social media
  - Video
- **♠**Radio
- ♣Family bike ride

# **Participant Benefits**

## 1) Community Exposure

Get your business or brand in front of thousands of attendees from across the city.

## 2) Marketing Support

Be featured on our website, social media and passport. We'll help promote your participation.

## 3) Boosted Traffic

Drive more customers to your storefront during the event.

## 4) Networking

Connect with other local businesses, artists, and community leaders.

## 5) Sales Opportunities

Sell products, offer samples, or promote services directly to attendees.

# **Participation Requirements**

- 1) Business representation during the BSN event 5-9PM.
- 2) Actively promote BSN to patrons and the public.
- 3) Connect to QCDC and BSN social media and promote/post BSN on your business social media pages and email platform.
- 4) Business is available for the QCDC team to video/photograph during the event or PR events.
- 5) Complete the BSN follow up survey.
- 6) Timely reply to all requests for information.
- 7) Honor your featured promotions.
- 8) At least two representatives to attend info session.
- 9) Must have proper business license and insurance.
- 10) Participation fee:
  - Storefront: \$100
  - Pop-up: \$50 (Includes 6-ft table and chair. Power not included. Priority given to Bronzeville-based businesses)

# Key 2025 Dates

BSN Info Sessions	April 17, April 21, May 8
Bronzeville Business Connect	June September December
Participation commitment and specials/activation details due (available for 1:1 consultations through May 30)	April 30
BSN July – Cottage Grove 43 <sup>rd</sup> St	July 11
BSN August – 43 <sup>rd</sup> + King Drive (north of 43 <sup>rd</sup> St)	August 8
BSN September – 47 <sup>th</sup> St + King Drive (south of 45 <sup>th</sup> St)	September 12

Registration Link: https://bit.ly/4hYT3tV

# Keys to a Successful Activation

- Plan a strategy for your activation.
- Brief and engage your team sooner rather than later. Staff up!
- Leverage participation in the event to drive your business before, during and after the event.
- Have a compelling offer. Review passports in the appendix for sample offers.
- Capture participant information so that you may market to them after the event.
- Make your venue festive and engaging.

## **Shop Local Bronzeville**

There's no need to travel outside of Bronzeville to discover the perfect gift this holiday season. "Holidays in Bronzeville" invites the surrounding community to find unique gifts, enjoy the taste and sounds of Bronzeville, and experience the Culture of Bronzeville through our cherished shopkeepers and entrepreneurs.











Program dates: November 17 – December 31, 2025

Contact
Angie Hancock
angie@angiehancockassociates.com
917-375-2864
Calendar link: https://bit.ly/4coBzGa



or contactus@qcdc.org 773-268-7232

Quad Communities Development Corporation 4210 S Berkeley Ave, Chicago, IL 60653-3012 www.bronzevillesummernights.com www.shoplocalbronzeville.com



# **Appendix**

## **July Passport**

#### PARTICIPANTS + SPECIALS

#### **43RD STREET**

#### TASTE

Norman's Bistro 1001 E 43rd St · I6: @normanbistro
Performance by Crosswind & featuring DJ Xray (6:00-7:00pm & 7:45-8:45pm)
Hosted by Clara Hubbard

Honey 1 BBQ 746 E 43rd St • IG: @honey1\_bbq

#### SHOP

MITC Studio • 1007 E 43rd St • IG: @myilava
Celebrate our grand opening! Offering gift-with-purchase specials, including a
chance to receive a free stylist session throughout July. On July 12th, receive a 12%

discount all day.

Faie African Art Gallery 

1005 E 43rd St ⋅ IG: @faieafrikanart

Purchases over \$40 entered into a drawing to win a prize!

Next Man Up Spa 

946 E 43rd St ⋅ IG: @nextmanupspa
Indulge in our Specialty Green Tea and Vodka drink, \$5.10% discount on services

booked and prepaid.

MB Luxury Nail Lounge 646 E 43rd St · IG: @mbluxurynaillounge

## Featuring DJ Babydoll 47TH STREET

#### COMMUNITY

Timothy Center 4351 S Drexel Blvd • IG: mnealtcc.com\_ Featuring DJ Cisco, The Chicago Kid & Hosted by Dana Divine, Learn valuable healthcare lessons while dancing in the streets! Don't miss: Stepping – 6pm, Line Dancing – 7pm, House Music – 8 pm

#### TASTE

Taqueria Varitas ● 700 E 47th St, Unit B • IG: @taqueriavaritaschicago Featuring DJ X-Calibur, Receive a FREE churro – OR – soda with the purchase of our authentic dinner specials: 3 Taco, Burrito, Torta, or Quesadilla Dinners

Two Fish Crab Shack 641 E 47th St · IG: @twofishcrab

Featuring DJ Steve Miggity Maestro

**Turner Häus Brewery** 78 E 47th St ⋅ IG: @turnerhausbrewery

Featuring DJ Shurn

#### SHOP

Ka'Lab ♥ 5011/2 E 47th St · IG: @letskalab

A Lotta Good Stuff ❖ 501 E 47th St ⋅ IG: alottagoodstuffoneofakindesign

Featuring DJ Cisco, 10-20% off the entire store

Luxe B 358 E 47th St · IG: @luxebstudio

#### **COTTAGE GROVE**

#### TASTE

Bronzeville Winery 4420 S Cottage Grove • IG: @bronzevillewinery Enjoy Free Cottage Grove Royale cocktail with the purchase of a food item

Reggio's Pizza 4438 S Cottage Grove ⋅ IG: @reggiospizza

#### SHOP

Fourtune House 4410 S Cottage Grove  $\cdot$  IG: @fourtunehouse

Featuring DJ Blk-Soldier

Sarah Kuenyefu Collection 4412 S Cottage Grove · IG: @sarahkuenyefucollection In our grab-and-shop raffle, you can claim your entire store discount. We will also give away authentic wooden bangles and batik belts to some lucky customers.

Haji Healing Salon 4448 S Cottage Grove • IG: @hajihealingsalon

Da Book Joint 4450 S Cottage Grove • IG: @dabookjoint

Spin the wheel to receive your discount.

Carni-Go Freeze Dried Candy 4450 S Cottage Grove • IG: carnigofreezedriedcandy Satisfy your sweet tooth with your choice of one of our delicious,

freeze-dried candy and chocolate samplers, \$7

#### DANCE

**4400 Collective**4400 S Cottage Grove

Performance by Maurice Mahon (6:00 - 7:00pm & 7:30 - 8:30pm)

Featuring DJ Marco & hosted by Jeronimo

#### KING DRIVE

#### TASTE

Bronzeville Soul 4655 S King Dr ⋅ IG: @bronzevillesoul

Featuring DJ John Young • Enjoy Baked Chicken (thigh & leg) - OR - Fried Catfish

filets, with 2 sides and cornbread muffin, \$20

#### HOP

Absolutely Anything Essential 3521 S King Dr · IG: @absolutelyanythingessential Performance by Kenchris (5:30-6:30p & 7:15-8:15p) & featuring DJ Reggie Reg; Hosted by Eros, Get creative with your choice of activities with complimentary beverages, \$24 (Make your custom soap, craft your luxurious body scrub, design your own earrings, color and sip)

Bronzeville Boutique 4259 King Dr ⋅ IG: @boutiquebronzevillebyladymocha
Hosted by Fabian Soul 106.3FM, \$20 holla extravaganza

Specials subject to change

Stroll, bike or hop on the BSN trolley to explore local businesses while celebrating Bronzeville community and culture.

**Check-in Locations** 

 Next Man Up Spa
 946 E 43rd St

 4400 Collective
 4400 S Cottage Grove

 Absolutely Anything Essential
 3521 S King Dr

 A Lotta Good Stuff
 501 E 47th St

**Bronzeville Summer Nights Trolley** 

Look for the BSN flags throughout the neighborhood to hop on, hop off, taste and shop.

Bronzeville Summer Nights Community Bike Ride

Small Shop Cycles & Service 4250 S Cottage Grove • IG: @smallshopcycles

Check-in at 5:45pm, Ride at 6pm.

## **August Passport**

#### PARTICIPANTS + SPECIALS

#### **43RD STREET**

TASTE

Norman's Bistro • 1001 E 43rd St IG: normanbistro

Honey 1 BBQ 746 E 43rd St IG: honey1\_bbq

SHOP

I Am Dad 4250 S Cottage Grove IG: iamdad365inc

Faie African Art Gallery 1005 E 43rd St
IG: faieafrikanart • Featuring DJ Cisco 5:00 – 9:00pm.
Purchases over \$50 entered into drawing to win a prize!

MB Luxury Nail Lounge 646 E 43rd St IG: mbluxurynaillounge \$5 off products & services future service

Amour Salon 648 E 43rd St I6: sherryspellers • Performance by Tiaybe featuring DJ BLK Soldier & hosted by Jeronimo 5:30 - 6:30pm & 7:00 - 8:00pm. Enjoy multiple food, art and jewelry vendors.

#### COMMUNITY

Timothy Center 4351 S Drexel Blvd IG: mnealtcc.com\_ • Featuring & hosted by DJ Tony Swagga 5:00 – 9:00pm. Literary Night – Meet authors, and receive free books, bike safety tips, helmets, and back to school resources.

#### **47TH STREET**

#### TASTE

Taqueria Varitas ♥ 700 E 47th St, Unit B IG: taqueriavaritaschicago Featuring DJ Sean Alvarez. Receive a FREE churro –

OR – soda with the purchase of our authentic dinner specials: 3 Taco, Burrito, Torta, or Quesadilla Dinners

Two Fish Crab Shack 641 E 47th St

IG: twofishcrab
Featuring March'E Blu & hosted by Clara Hubbard
6:00 - 7:00pm & 7:30 - 8:30pm

Harold's Chicken #34 503 E 47th St IG: Harolds\_chicken\_34\_bronzeville 1/4 white or dark w/free wing

**Turner Häus Brewery** 78 E 47th St IG: turnerhausbrewery

Featuring DJ Shurn. 10% off beers and food truck.

#### SHOP

Ka'Lab • 501 1/2 E 47th St IG: letskalab Up to 50% off select artwork, natural soap & body butters

A Lotta Good Stuff 501 E 47th St IG: alottagoodstuffoneofakindesign 10% off Summer Clothing & Accessories, 15% off

Season Clothing & Home décor, 30% off All Furnishings

Luxe B 358 E 47th St IG: luxebstudio • Save \$100-\$500 off of any package or save \$200 off open space booked by 8/31

#### COMMUNITY

Associated Bank 743 E 47th St Featuring DJ X-Calibur 5:00 – 9:00pm

**BoomBox** 451 E 47th St Featuring DJ Nick Non-Stop and DJ Chyna & hosted by Dana Divine 5:00 – 9:00pm

#### COTTAGE GROVE

**Bronzeville Winery** 4420 S Cottage Gr

IG: bronzevillewinery

Complimentary sangria taste sampling w/ appetizer purchase at Lavender Hill Pop Up Bar!

**Reggio's Pizza**4438 S Cottage Gr
IG: reggiospizza

2 large pizzas with 1 topping, \$34.99

SHOP

TASTE

**Fourtune House** 4410 S Cottage Gr

IG: fourtunehouse

View new exhibition and merchandise release.

Sarah Kuenyefu 4412 S Cottage Gr IG: sarahkuenyefucollection Sip, Shop, Save featuring sale items up to 50% off.

**Haji Healing Salon** 4448 S Cottage Gr

IG: hajihealingsalon Featuring DJ Reggie Reg 5:00 - 9:00pm

5:30 Qi Gong Class (moving meditation), Breathe and Be (learn how to breathe), enjoy the Healing Herbal Beverage Bar, +10% off at the apothecary

Carni-Go Freeze Dried Candy
1G: carnigofreezedriedcandy
Satisfy your sweet tooth with your choice of one of our delicious, freeze-dried candy and candy grapes.

#### COMMUNITY

**4400 Collective**4400 S Cottage Gr Chicago Shakespeare 5:00-6:00pm Senite featuring DJ Marco & Host Eros 6:30-7:30pm & 8:00-9:00pm

#### KING DRIVE

#### TASTE

Bronzeville Soul 4655 S King Dr IG: bronzevillesoul Featuring Ms Philly 5:00 – 9:00pm Enjoy Baked Chicken - OR - Fried Catfish filets, with 2 sides and cornbread muffin. S20

Absolutely Anything Essential 3521 S King Dr IG: absolutely anything essential Featuring DJ Babydoll 5:00 – 9:00 pm.
25% off Hand Painted Pillows, 50% off Select Coloring Books, \$10 Assorted Soap Boxes, Buy One Get One Free select CBD products, \$2 off Mix and Match Sea Moss & Beverages, and \$10 Essential Tea Brands and Body Oils.

Success Barber Salon 3951 S King Dr IG: successbarbersalon

Bronzeville Boutique 4259 S King Dr IG: boutiquebronzevillebyladymocha Hosted by Fabian Soul. \$20 holla extravaganza

Specials subject to change.

## September Passport

#### PARTICIPANTS + SPECIALS

#### TASTE

Norman's Bistro 1001 E 43rd St IG: normanbistro • Fried green tomatoes, \$8

**43RD STREET** 

#### SHOP

MITC Studio 1007 E 43rd St IG: myilava • Featuring DJ Chyna

Faie African Art Gallery 1005 E 43rd St IG: fajeafrikanart

Purchases over \$50 entered into drawing to win a prize!

Next Man Up Spa 946 E 43rd St IG: nextmanupspa • Cash bar, gift certificates, and custom NMU candles, Featuring DJ Cisco

iAmDad365 4256 S Cottage Grove

IG: iamdad365inc

MB Luxury Nail Lounge 646 E 43rd St

IG: mbluxurynaillounge

\$5 off products & services future service Featuring DJ Tony Swagga & Hosted by Dana Divine

Windy City Cigar Lounge 4310 S Prairie

#### COMMUNITY

**Timothy Center** 4351 S Drexel Blvd IG: mnealtcc.com

Enjoy health & wellness demonstrations. Performance by Joe Pratt and the Source One Band (6:45-8:00pm) & featuring DJ Nick Nonstop, hosted by Clara Hubbard

#### **47TH STREET**

#### TASTE

**Taqueria Varitas**700 E 47th St, Unit B
IG: taqueriavaritaschicago • Receive a FREE churro –
OR – soda with the purchase of our authentic dinner specials: 3 Taco, Burrito, Torta, or Quesadilla Dinners.

Two Fish Crab Shack 641 E 47th St

IG: twofishcrab

\$7 dollar catfish nuggets, fried shrimp, and \$15 boil shrimp bags. Featuring DJ John Young

Harold's Chicken #34

503 F 47th St

IG: Harolds\_chicken\_34\_bronzeville Get a free wing with purchase of 1/4 white or dark meal

**Turner Häus Brewery** 78 E 47th St IG: turnerhausbrewery • FH Jerk food truck and 10% off beers. **Featuring DJ Shurn** 

#### SHOP

**Ka'Lab** 501 1/2 E 47th St

IG: letskalab

Up to 50% off select artwork, natural soap & body butters

A Lotta Good Stuff 501 E 47th St IG: alottagoodstuffoneofakindesign 2024 Specials - Everything in the store is 20-24% off! Featuring DJ X-Calibur

#### COTTAGE GROVE

Bronzeville Winery 4420 S Cottage Gr IG: bronzevillewinery • Complimentary wine tastings of our Black on Black Wine Flight

**Reggio's Pizza** 4438 S Cottage Gr IG: reggiospizza

2 large pizzas with 1 topping, \$34.99; choice of 3 wings or a mini tip with purchase of a pizza slice

#### SHOP

TASTE

Fourtune House 4410 S Cottage Gr IG: fourtunehouse • View new exhibition and merchandise release. Featuring DJ Blk Soldier

Sarah Kuenyefu Collection 4412 S Cottage Gr IG: sarahkuenyefucollection

Fall/Winter 2024 Collection release & discount raffle

**Haji Healing Salon** 4448 S Cottage Gr IG: haiihealingsalon

Enjoy complimentary healing beverages, come and explore the new Haji Social Salon, save 10% off at the apothecary.

CBQ Facial Beauty Bar
IG: cbqfacialbeautybar
Featuring DJ Reggie Reg
Free skin consultations + food and drinks for guests

Carni-Go Freeze Dried Candy

IG: carnigofreezedriedcandy
Satisfy your sweet tooth \$5 taffy grapes.

**Da Book Joint** 4450 S Cottage Gr IG: dabookjoint

Spin the wheel to receive your discount.

#### COMMUNITY

4400 Collective 4400 S Cottage Gr Performance by The People's Music School's SLAM Ensemble 5:30-6:00pm, The Javon Watson Experience (6:00-7:00pm & 7:30-8:30pm) & featuring DJ Marco, hosted by Jeronimo

#### KING DRIVE

#### TASTE

Bronzeville Soul 4655 S King Dr IG: bronzevillesoul Enjoy Baked Chicken - OR - Fried Catfish filets, with 2 sides and cornbread muffin, \$20 Performance by Park N Ride Band [6:30-7:30pm & 8:00-9:00pm] & hosted by Eros the Poet

Absolutely Anything Essential 3521 S King Dr IG: absolutely anything essential 25% off Hand Painted Pillows, 50% off Select Coloring Books, \$10 Assorted Soap Boxes, Buy One Get One Free select CBD products, \$2 off Mix and Match Sea Moss & Beverages, and \$10 Essential Tea Brands and Body Oils.

Success Barber Salon 3951 S King Dr IG: successbarbersalon

Bronzeville Boutique 4259 S King Dr IG: boutiquebronzevillebyladymocha \$20 holla extravaganza Featuring & hosted by Fabian Soul

Hair Experts Bronzeville 4653 S King Dr IG: hairexpertsbronzeville

K-Fleye 4622 S King Dr, #205 (located inside Mt. Pisgah) IG: kfleye • Experience over 20 local artists/ vendors, kids/ family game zone, wine testing, Moors beer and free portraits. Featuring DJ Akari

Specials subject to change.