

BRONZEVILLE SUMMER NIGHTS

SPONSORSHIP OPPORTUNITIES 2025



Quad Communities
Development Corporation

Bronzeville Summer Nights

Bronzeville Summer Nights (BSN) drives local economic activity in the community by activating commercial and public spaces with energy, culture and people. BSN showcases the corridors by creating walkable experiences and bringing to life the assets and possibilities of the neighborhood.



Historical Timeline

QCDC launched its first area wide marketing event, "Jazz at the People Spot" in conjunction with Open House Chicago.

2010 - 2011

QCDC formed a collaboration with the *Bronzeville Art District Trolley Tour Collaborative*, an informal group of 5 to 6 community-based art focused businesses and centers.

2015 - 2016

Achievements include increase of 75% in local business participation, 80% in attendance, 80% of digital contacts and increased media coverage.

2018

Global pandemic shuts down non-essential businesses. BSN goes virtual.

2020 - 2021

QCDC begins activating key business corridors under "Bronzeville Nights" as a four-month series.

2012 - 2014

After two successful programming years, the collaboration was discontinued to allow QCDC to deepen its goals of driving and connecting community to local commerce, and purposefully increasing our focus on supporting locally based businesses.

2017

BSN moves to the 2nd Friday of each month in 2019 to better align with other initiatives and increase the overall community exposure.

2019

Return to pre-pandemic activations during July, August and September.

2023

Bronzeville Summer Nights 2025

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Program dates:

July 11 – Cottage Grove Ave

August 8 – 43rd St +

King Dr (north of 43rd)

Pop up opportunity - Park 43

**September 12 – 47th St + King Dr
(south of 45th)**

***Pop up opportunity - South Side
Sanctuary***

5:00-9:00pm

2024 Impact



+2.5

Million People

Annual reach via
Email, Social Media,
Blogs, Ads, and Press
(TV, Radio, and Print)



+70

businesses activated
and/or participated,
including brick
& mortar stores
and pop-up
vendor markets



Over 65

Performances



5,500

Annual event
attendance



Corporate
Sponsorship
DOUBLED



Over 17

Seasonal
workers hired



Bronzeville Business Connect

Our quarterly small business networking event dedicated to growing and lifting together by providing a unique opportunity to expand networks, exchange insights, and cultivate partnerships.

Estimated attendees: 75 small business owners/event



Program dates: March 20, June 12, October 16, 2025

Shop Local Bronzeville

There's no need to travel outside of Bronzeville to discover the perfect gift this holiday season. "Holidays in Bronzeville" invites the surrounding community to find unique gifts, enjoy the taste and sounds of Bronzeville, and experience the Culture of Bronzeville through our cherished shopkeepers and entrepreneurs.



Program dates: November 15 – December 31, 2025

Sponsorship Opportunities

	PRESENTING	BLVD	AVENUE	COMMUNITY PARTNER
BSN onsite activation/sampling opportunity	(3)	(2)	(1)	
Inclusion in paid advertisements	X	X		
Dedicated Social Media Posts on all BSN and QCDC platforms	(3)	(2)	(1)	(1)
Inclusion in all press materials, QCDC newsletter to over 4,000 contacts, the BSN web-page.	X	X	X	X
Opportunity to sponsor a Bronzeville Business Connect event	(1)	(1)		
Inclusion in Shop Local Bronzeville holiday campaign	X			
Investment	\$25,000	\$15,000	\$10,000	\$5,000

Contact
Rhonda McFarland
rmcfarland@qcdc.org
773.268.7232

Quad Communities Development Corporation
4210 S Berkeley Ave, Chicago, IL 60653-3012

www.qcdc.org

www.bronzevillesummernights.com

www.shoplocalbronzeville.com



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